

Kicks Off First Season Captain Ossama Khalil as Goodwill Ambassador for Egypt's Campaign "Sahetak, Sarwetak"



Captain Ossama Khalil
Goodwill Ambassador for USAID's
Communication for Healthy Living project

USAID Sports hero commends efforts in Egypt and calls on celebrities to come together and support to programs that help people improve their lives.

th, 2007. Over 100 representatives from print and press broadcast media attended a conference announcing Ismaileya's native son Captain Ossama position as Goodwill Ambassador for Egypt's "Sahetak, Khalil's .Your Wealth) campaign Sarwetak" (Your Health is related to our own Many of the things affecting our health are" message behaviors, so they are in our hands to change. This is the of Sahetak, Sarwetak, and why I am joining the campaign," said .Ossama Captain

H.E. Abdel Minem Omara, former governor of Ismaileya and minister of youth and sports, joined Taher El Sheikh— former Ahli Club, and Kamel Darwish, former Captain Ossama's peer in Physical Education College, Chair of Zamalek Club and Chair of the an excellent in congratulating Captain Ossama. "Captain Ossama is choice because is well-known and has always been an active in serving youth," said H.E. Abdel Minem. "We need more citizen ".celebrities to follow his example Egyptian sports

microphones including those from The podium was crowded with Channel 7, and Youth .Orbit, Nile TV, Nile Sports, Qantar Masriya newspapers and Sports Radio. Sports editors and reporters from Masr El Yom, El Dostour, Al Ahram, Gil El Ghad, Al Akhbar, and El magazine also competed for interview time with Captain Naz section is among the most widely-read Ossama. The sports Ossama's appointment sections of newspapers in Egypt. Captain

as Goodwill Ambassador reflects CHL's recognition of the important role of the media in spreading the messages of Sahetak, supports the concept of the people themselves Sarwetak, and .health acting as ambassadors of their own

I want to help get the message out to our youth that nutrition and exercise are a part of correct thinking. It is our responsibility our health, and I call on my colleagues in the sports and to protect me in donating their time to serve the media fields to join ".community

campaign is implemented by USAID's The Sahetak, Sarwetak project with the Ministry (Communication for Healthy Living (CHL Information-State of Health and Population and Ministry of Egypt. Information Services with the goal of improving health in CHL's national campaigns carry behavior change messages on planning and reproductive health, maternal and child health, family including avian influenza, HIV/AIDS, and infectious diseases Technical assistance is provided by .hepatitis, and healthy lifestyles University/Health USAID through The Johns Hopkins .Communication Partnership

high-profile and much-revered sports Captain Ossama Khalil is a international level, and a hero on a national, regional, and on the frequent sports commentator in the media. He played champion Ismaeli Football Club team in the 1970s, and holds the the top scoring player of the Ismaeli Club, scoring 86 record as with them. He was a member of Egypt's goals during his 10 years recruited by the USA when it first national team and went on to be League formed the North American Soccer

<http://www.healthcom-egypt.info/News/News14.htm>